



The Chartered Management Institute's Short Course Programme in association with ProSeminar

New diploma strengthens flagship management course – taking learning further

Mary Pearce explores the benefits of the Introduction to Management Workshop and the added value of ProSeminar's new Diploma Programme.

Participants attending the Chartered Management Institute's flagship course 'Introduction to Management' will now have the opportunity to extend and consolidate their learning by working towards the award of the Institute's Introductory Diploma in Management.

In this article Mary Pearce explores the benefits of the Introduction to Management Workshop and the added value of ProSeminar's new Diploma Programme.

Since ProSeminar took over presenting the Chartered Management Institute's Short Course Programme in 2004, Introduction to Management has proved to be one of its most popular and successful courses, attracting participants from a wide range of organisations and achieving excellent reviews. The course is pitched not only at new managers but also at professionals who need to understand more about management and the ways organisations and people in them work.

As Peter Fleming, ProSeminar Director and Course Tutor explains: 'Modern management isn't just about supervising a group of people, telling them what to do and checking up on it. It involves managing a network of relationships and a range of responsibilities which include managing information, decision-making and communication as well as performance management.'

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It's a big job and one which Peter recognises many, particularly those in their first management positions, find daunting.

'This is where good training comes in' Peter continues. 'Attending our Introduction to Management Workshop provides the opportunity for participants to review their skills and understanding and explore their concerns. It provides them with a good grounding in the basic universal principles and, very importantly, with the reassurance and confidence necessary for success.'

A key element in the effectiveness of this training is its high level of interaction and its practical orientation. Participant numbers are restricted to a maximum of 12 per course and the programme involves a blend of informal lecture, discussion and exercises with a particular focus on action planning.

ProSeminar is now launching its Introductory Diploma in Management Programme which will allow participants to further extend and consolidate their learning and gives them the opportunity to gain a recognised management qualification.

Following the Introduction to Management Workshop, those participants who sign up for the Diploma Programme pursue a structured programme of study and write an assignment of about 3200 words. This involves 15-20 hours study during the four-week period following the Workshop with e-mail tutorial support from Peter. Successful completion of the assignment, which is independently examined by the Institute, leads to the award of the Introductory Diploma in Management.

'The harder we work at something, the more we learn' says Peter. 'Taking the ideas and the concepts covered on the Workshop, doing some further research and study and then writing up an assignment is a great way to consolidate learning.'

The Diploma's also a good way to start the habit of continuing professional development and to get a feel for study at this level. ProSeminar hopes that participants will gain the confidence and enthusiasm to go on to the full Diploma or higher management qualifications.

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Not only that... ProSeminar's Introductory Diploma in Management Programme also offers participants free student membership of the Chartered Management Institute with access to its impressive research and on-line learning resources.

Introduction to Management Workshops are run six times a year at ProSeminar's London training venue and can also be run on an in-house basis. For further details of both the Introduction to Management Workshop and the Introductory Diploma in Management Programme visit www.proseminar.co.uk or contact info@proseminar.co.uk.

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